



FIRST AVENUE'S GUIDE TO

SECURE TICKET PURCHASING

**I WANT TO BUY TICKETS
TO ONE OF YOUR SHOWS.
HOW DO I KNOW I'M
IN THE RIGHT PLACE?**



**HEAD TO THE SHOW CALENDAR
FIND YOUR SHOW
CLICK BUY TICKETS**



**7th St
entry**



**PALACE
THEATRE
ST. PAUL**

**The Fitzgerald
Theater**

WILL TAKE YOU TO AXS.COM

**HENNEPIN
ARTS**

ARMORVE

**OTHER
NON-FIRST AVENUE
VENUES**

WILL TAKE YOU TO A SECURE TICKETING SITE

TICKETMASTER, EVENTBRITE, ETIX, ETC.

**FOR TICKET PURCHASING
IN GENERAL...**

DO

OFFICIAL VENUE
WEBSITE

ARTIST WEBSITE
AND SOCIAL MEDIA

EVER UNSURE,
REACH OUT TO
THE VENUE

01042020




DON'T

SEARCH ARTIST
NAMES ONLINE

3RD PARTY
RESELLER SITES
(VIVID SEATS,
TICKET CENTER,
STUBHUB, ETC.)

INDIVIDUALS
SELLING ON
SOCIAL MEDIA

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I WANT TICKETS BUT THE SHOW IS SOLD OUT, WHAT DO I DO?

YOUR BEST BET FOR A SECURE TICKET PURCHASE IS...

CHECK THE AUTHORIZED RESALE PAGE
AXS.COM FOR MOST FIRST AVENUE SHOWS

FOLLOW FIRST AVENUE ON SOCIAL MEDIA TO
HEAR IF/WHEN WE RELEASE ADDITIONAL TICKETS

I CAN'T ATTEND THE SHOW ANYMORE, WHAT DO I DO?

YOU CAN USE VERIFIED RESALE OR TRANSFER TICKETS FOR MOST SHOWS THROUGH THE VENUE'S OFFICIAL TICKETING PROVIDER.

MAKE SURE TO CHECK BEFORE PURCHASING
IF RESALE/TRANSFER OPTIONS ARE AVAILABLE
FOR A SHOW.

FIRST AVENUE TIPS N' TRICKS

OUR WEBSITE IS FIRST-AVENUE.COM!

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IF YOU ARE EVER UNSURE IF YOU'RE IN THE RIGHT PLACE, YOU CAN ALWAYS CLICK "BUY TICKETS" FROM ANY EVENT ON OUR WEBSITE.

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**SIGN UP FOR
OUR NEWSLETTER**

WE WILL ALWAYS DIRECT YOU TO THE CORRECT SITE, AND THIS IS A GREAT WAY TO HEAR ABOUT NEW SHOWS BEFORE THEY SELL OUT.

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**DOWNLOAD THE OFFICIAL AXS APP FOR ACCESS TO
YOUR TICKETS BEFORE THE SHOW!**

HAVE A TICKETING QUESTION?

REACH OUT TO TICKETING@FIRST-AVENUE.COM

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LEARN MORE ON THE SUPPORT PAGE ON AXS.COM

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